Michael Duve

User-centered Design Professional | UX/UI

331.575.9753
mduve2004@yahoo.com
www.linkedin.com/in/duve2
https://portfolio.duvecreative.com/secure
(un:dc_guest, pw: r3cruitM3!)

Summary

As a seasoned UX/UI designer with cross disciplinary expertise, I've helped lead the design of user centered experiences for my product teams, delivering meaningful, transformative digital solutions for over 10 years. It's my job to ask the right questions and to understand both the business and the user to achieve the highest level of impact, value, and adoption. I'm passionate about technology, helping teams realize their full creative potential, and being the best advocate for the end-user in any organization.

Employment

LOWE'S 12/19-Present | Sr Product Designer
Product Designer for Associate Mobility ("Inventory", "Launcher", "Merchandise", "Products", and "Pricing" applications). These apps are used by store associates to help customers and to perform daily tasks and services.

- Worked as lead product designer for the store's "Products" App (receives 25-30 million views a week), to enhance both search, inventory, and product detail experiences
- Developed visual experience to bring mapping functionality to stores while providing location visibility to top stock inventory with 80% accuracy (reduced mapping task from 1:30 to 0:30)
- Partnered with product teams as UX lead to collaborate, design and facilitate solutions while fulfilling business goals and objectives
- Delivered consistent, high-quality design artifacts including wireframes, concepts, prototypes, and pixel-perfect design comps
- Applied user research methodologies including usability testing, analytics, interviews, and observation to validate design decisions.
- Created and managed ISL to complement existing design patterns for Lowe's North Star Design System

DUKE ENERGY 02/19-11/19 | UX Designer
UX/UI Designer for Traceability, Gas, and Transmission Apps, used by operators to manage and assemble materials in the field.

- Designed wireframes, workflows, and prototypes to assist discovery phase of projects
- Performed usability testing and analysis to validate designs for stakeholders to ensure requirement acceptance
- Reduced development time by coding application interface and components for development team utilizing Duke Energy's Electron Design System

HARTFORD INSURANCE 10/18-01/19 | Software Engineer
Front-end developer for "Workers' Comp First Notice of Loss" portal site which allowed visitors to report a claim through the company's website.

- UI development using HTML, SCSS, Angular, and Typescript
- Worked with UX designers to implement Hartford's UX Design Kit
- Tasked with (1) configuration of dynamic environment settings (2) validation and submittal of claim info (3) api requests and post calls (4) implementation of code coverage with sonarcube and jenkins and (5) mapping object model
- Unit tested services and components using Karma

IAA (KAR AUCTION SERVICES) 11/14-10/18 | UX/UI Designer
Supported IAA's Business Unit for Operations where I lead design on multiple product teams for enhancements, modernization, and pattern library components.
- Developed journey maps, wireframes, low/hi fidelity mockups, and prototypes to help identify, create, and solidify design and front end solutions
- Applied user research methodologies including usability testing, analytics, interviews, and observation to validate design decisions and buy in from product stakeholders
- Participated in scrum ceremonies, creating user stories and documentation during visioning and implementation phases of We Deliver Process (Agile)
- Helped lead and create a pattern library currently being used to standardize applications.
- Delivered html prototypes, hand coded UI, and responsive web pages to development teams across multiple projects

LAUGHLIN CONSTABLE, 09/14-10/14 | FE Developer
Delivered presentation layer code using Responsive Design

ACQUITY GROUP/ACCENTURE INTERACTIVE, 01/13-08/14 | Sr Associate, FE Developer
Developed front end and presentation layers for client websites across AG practice areas
- Developed HTML/CSS/JS code from design documentation for integrating into responsive websites and web applications
- Delivered standards-compliant, user-focused web solutions
- Assisted in the development of standards, methodology and repeatable processes
- Clients: Airgas, Coca-Cola, Cooper Industries, First Data, Kiehl's, PetEdge

RAZORFISH, 09/12-01/13 | Web Designer
Assisted in designing a 200+ page responsive toolkit used to aid developers migrating content from client's (State Farm) current site to mobile, tablet, and desktop experiences

HUBBARD ONE, 06/10-08/12 | Web Designer and FE Developer
Designed and Developed front end and presentation layers for client websites
- Delivered website wireframes, concepts, and designs to strategists and clients to sell creative decisions
- Developed using HTML5/CSS3/Javascript/AS2/XML technologies
- Collaborated with project managers, team members, and 3rd party vendors to meet expectations and deadlines

FREELANCE, 11/09-06/10 | Interactive Web Designer
Provided web design and digital art production services for companies of reference (*Case Construction, Coca-Cola, Handi-Foil, McDonalds, Sears, Tassimo*)

STEVENS & TATE. 09/08-11/09 | Web Designer and Digital Production Designer

Designed and developed digital assets for multichannel marketing campaign strategy which included, but was not limited to, websites, microsites and e-blasts within the real estate industry.
- Web Lead for award-winning websites, Ryland Homes and Why Pave Green

THYNK DESIGN, 12/07-07/08 | Web Designer and Digital Production Designer
Designed and digital production of websites, eblasts, and multimedia files
- Assist in package design, ads, photo shoots

PAINCARE AMERICA, 03/03-04/07 | Graphic Arts Specialist
Managed in-house branding and graphic standards for healthcare startup company specializing in pain management
- Creation of all marketing materials, photography, illustration
- Training and educational material

Design Tools
Adobe CC (AE, AI, AN, ID, PS, XD), Axure, Balsamiq, Figma, Invision, Miro, MS Suite (Word, PPT, Excel), Sketch, UserTesting, Traditional Whiteboards, and Zeplin

Front End Knowledge
Core: HTML5, CSS3, JS, and PHP   Preprocessors: JADE, SASS, LESS

Technical Proficiency
- Client Side Frameworks (Angular/typescript, ASP.NET MVC, and Knockout.js)
- UI Frameworks (Bootstrap4, Kendo UI, Material Design, Semantic UI)
- Content Management (Wordpress, Square Space)
- Versioning (GIT, SUBVERSION, Abstract)
- Task Automation (Node.js)
- Unit Testing

Distinctions
- Illinois College Press Association 2002
- Davey Awards 2009
- Techmaine 2011
- 24TH AHAA 2007
- W3 Awards 2009

Education
Illinois State University. Normal, IL 1998-2001 | Concentration in Graphic Design
Overall GPA 3.5 on a 4.0 scale | Honors Program 1999-2000

Additional Training
- Fuzzy Math - User Centered Design Process 2017
- ADMCi User Experience Training 2015
- Professional Scrum Training (scrum.org) 2019

Interests and Activities
I enjoy Jogging, DIY, Camping, Traveling, Dogs, Trivia, and hanging out with my family.